

3M™ Scotchcal™ 7725 Premium Special Effects Film

Is your creativity sometimes stifled by budgeting constraints?
Would you love to specify sandblasting or etching for your
privacy panels but can't find the funds?

3M™ Architectural Design Solutions can beautifully simulate the
effects of traditional etched or sandblasted work at a fraction
of the cost... The beautiful 7725 range of self-adhesive films
is the stylish answer to space, privacy and design, offering
architectural freedom in every creative vision.

- Cost effective, durable solutions. Strongest warranty in the industry with up to 15 years for internal applications and 3 years for external

- Computer-aided cutting technology to effortlessly reproduce text, logos and patterns

- Recreate an image with digital or screen printing techniques

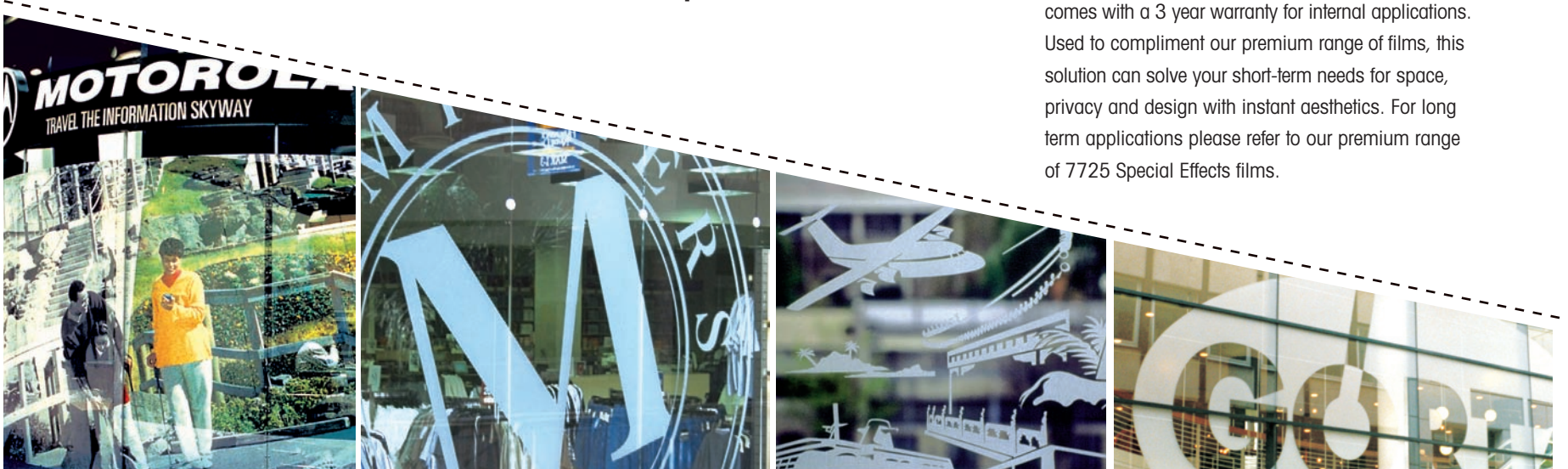
- On-site installation is ideal for fixed glass, acrylic and polycarbonate privacy panels with instant appearance benefits

- Range of creative and innovative films for window graphics and internally illuminated displays. Also available in a wide range of colours including gold, blue mist, rose and mint



3M™ Scotchcal™ 5525 Intermediate Special Effects Film

If you're looking for a short-term solution the 5525 presents the ideal film choice. This solvent based adhesive film is available in haze and sandblast and comes with a 3 year warranty for internal applications. Used to compliment our premium range of films, this solution can solve your short-term needs for space, privacy and design with instant aesthetics. For long term applications please refer to our premium range of 7725 Special Effects films.



The importance of specifying 3M™ Films

The high quality features demonstrated by 3M™ films may seem comparable with other products. These substitutes, however, cannot necessarily claim the same level of technological rigour, quality and durability that 3M™ employ in their research, development and production of its products.

When substitutes are used you may experience the following problems:

- Film shrinkage
- De-Lamination
- Crazing
- Discolouration
- Bubbling

Be sure that you specify 3M™ films and use a 3M™ licensed installer so you can guarantee your client of a quality product and be completely warranted by 3M™.

*For specific application durability and warranty information, please refer to 3M™ Product and Instruction Bulletins.

Examples of correct specification format:

Product group name:

3M™ Scotchcal™ Electrocut™ Crystal Film Series 7725SE

Example of Correct specification:

3M™ Scotchcal™ 7725SE-314 Dusted Crystal (etched finish)

3M™ Scotchcal™ 7725SE-324 Frosted Crystal (sandblast finish)

Product group name:

3M™ Scotchcal™ Electrocut™ Series 5525SE

Example of Correct specification:

3M™ Scotchcal™ 5525SE-314 Haze (etched finish)

3M™ Scotchcal™ 5525SE-324 Sandblast (sandblast finish)

Technical Specifications:

Premium	3M™ Scotchcal™ 7725SE Film
Products	7725SE-314 Dusted (etched finish) 7725SE-324 Frosted (sandblast finish)
No. of Colours/Types	6
Colours (Frosted Only)	White, Rose, Gold, Mint, Blue
Opacity	Translucent
Liner	Transparent Synthetic
Adhesive	Solvent Based
Min. Application Temperature.	+4°C
Application Surfaces	Flat Only
Thickness (without adhesive)	50 microns
Material	Cast Vinyl
Recommended Substrates	Any flat ideally clear substrate including glass, acrylic, polycarbonate, polymethyl methacrylate
Warranties*	15 years Interior 5 years inside of exterior window 3 years Exterior
Chemical Resistance	Resists mild acids, alkalis and salt

Intermediate	3M™ Scotchcal™ 5525SE Film
Products	5525SE-314 Haze (etched finish) 5525SE-324 Sandblast (sandblast finish)
No. of Colours/Types	2
Colours	White
Opacity	Translucent
Liner	Kraft Paper
Adhesive	Solvent Based
Min. Application Temperature.	>+10°C
Application Surfaces	Flat Only
Thickness (without adhesive)	70-85 microns
Material	Calendered Vinyl
Recommended Substrates	Any flat ideally clear substrate including glass, acrylic, polycarbonate, polymethyl methacrylate
Warranties*	3 years Interior 2 years inside of exterior window
Chemical Resistance	Resists mild acids, alkalis and salt



Architectural Design Solutions

3M Australia Pty. Limited
Commercial Graphics Division
25-27 Bridge St
Pymble NSW 2073
Tel: 136 136
www.scotchprint.com.au

© 3M 2008. All rights reserved.
Please recycle. Printed in Australia.



3M™ Scotchcal™ 5525SE

5525SE-324

Sandblast (sandblast finished)

5525SE-314

Haze (etched finished)

7725SE-324

Frosted (sandblast finished)

7725SE-314

Dusted (etched finished)